

August Newsletter



It's Good to be Back!

It's hard to believe that 4 years have passed since Brittany and I moved down I-85 to the big city. We loved our time in Atlanta, and the work God allowed me to do in the Atlanta area with FCA was amazing...

But having said that, IT'S GREAT TO BE BACK! I've always hoped to be able to come back home some day, but to think that I'd have a chance to work for FCA here is a dream come true. I'm extremely excited to see what God is going to do in Cherokee County with the schools, coaches, and community that I grew up with.



The first night back in town. Before we fed 4 teams at the Gaffney High Shootout, I had time to spend with Mrs. Huff. Unfortunately, she didn't have her classic brownies with her.



Gaffney and Greer Football teams praying before the Aug. 6th Scrimmage



We're always looking for more people from the community to get involved with what God is doing through FCA. If you'd like more information about FCA, please contact me!

Starting with a Bang...

It didn't take long to get the ministry going. Our first night back in town, I headed out to Gaffney High School where we fed 4 teams (Mauldin, Southside, Byrnes, and Gaffney) after the Gaffney High Shootout. We also spoke to the teams while they ate about not conforming to the ways of the world. I encouraged them with scripture from Romans 12:1-2 and told them how God wanted them to live for Him, instead of the world.

Our next ministry event came when we fed the Gaffney and Greer football teams after their scrimmage at Gaffney High School. Before we fed them I spoke to them about being a Warrior for God. Before the teams took the field, I offered them a chance to make commitments to God, and we had 2 players make first time decisions for the Lord. Praise God for two new believers!!

We also had the chance to minister to the Blacksburg football teams before their Jamboree. I spoke to the Freshman and JV Teams in the locker room after their combine workouts, and then we served the Varsity with popsicles after their victory later that night. Throughout the night we had an FCA tent up and a resource table out which gave us the opportunity to speak with several members of the community about FCA.

Our presence at Limestone College is one of the things that excites me the most. This past Saturday night we had a tent up at the campus wide cookout where we served desserts and shared information about FCA. I've also converted my office, which is on campus, into a lounge that will hopefully attract a lot of traffic so that I can minister to as many students as possible.

INFORMATION

My email:
mleazer@fca.org

My phone:
864-491-9688

FCA Adult Chapter meets every Thursday at 12:00 at Aegean Pizza. We'd love to see you



Speaking to the Basketball teams at Gaffney High



Speaking in the locker room at Blacksburg to the JV and Freshman football teams



Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World

Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improve-

ments to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter

from the president, or an editorial. You can also profile new employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

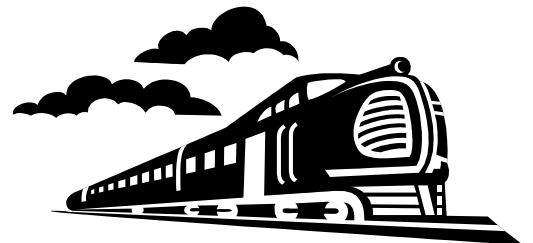
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Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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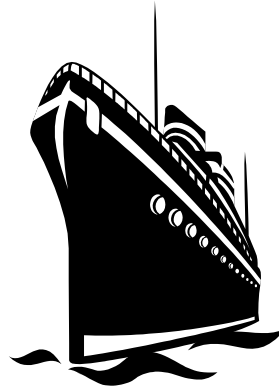
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Caption describing picture or graphic.

Micr Cherokee county fellowship of Christian athletes

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

Your business tag line here.

We're on the Web!
example.com


Organization

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

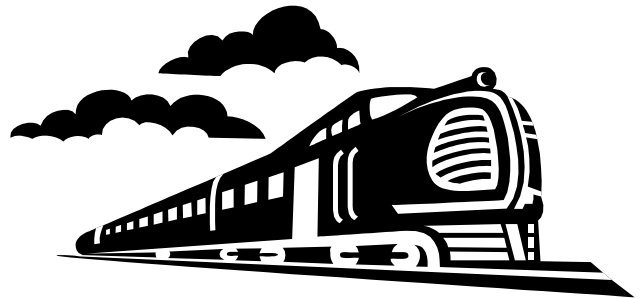
This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or ser-



Caption describing picture or graphic.

vices, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.